



# Privacy Policy

*Last modified: December 18, 2019*

## 1. General information

DataPowers LLC (“DataPowers,” “we,” “us”, “our”) is committed to protecting and respecting your privacy. This Privacy Policy describes our privacy practices with regard to your Personal Data.

“Personal Data” in this Privacy Policy shall mean any data that may be provided to Us which personally identifies you, such as your name, email address, or phone number, or other data that can be reasonably linked to such information by DataPowers. This Policy covers both our online and offline data collection activities, including Personal Data that We collect through our various channels such as websites, social networks, exhibitions and events.

Please read the following carefully to understand our views and practices regarding your Personal Data. When using the Website or when directly providing us your Personal Data through contact forms on the Website, you provide your consent to transferring and further processing and storage by DataPowers of your Personal Data under the terms of this Privacy Policy.

For information about our use of cookies, pixels and social plug-ins, please see our Notice regarding Cookies, Pixels and Social Plug-ins.

## 2. Personal Data we collect from you

We collect the Personal Data of our employees, potential employees, clients, suppliers, business contacts, shareholders and website users. If the data we collect are not listed in this privacy statement, we will give individuals (when required by law) a notice saying what data will be collected and how it will be used. Except for certain information required by law, your decision to provide any personal data to us is voluntary.

If you provide us with the Personal Data for another person (for instance, a potential employee/referral), you are held responsible for making this person aware of the information contained in this privacy statement and getting his/her consent for sharing the information with DataPowers.

We collect your Personal Data when you provide us with data via the contact form on the Website (i.e. name, phone, email).

## 3. Purposes of collection and use of your Personal Data

We use Personal Data we collected from you for the following purposes:

- Administration of our Website and providing internal operations, including troubleshooting, data analysis, testing, research, analytics and survey purposes;
- Processing of your inquiries and operations on the Website;
- Analyzing and understanding our audience for the purpose of improving our service;
- Ensuring compliance with applicable laws and this Privacy Policy.
- Communicating with you concerning our Website or our services;
- Sending marketing materials and information for the promotion of our services (newsletters, invitations to our events or other communications we think may interest you).

Please note: We never use your Personal Data to send you advertising and promotional messages from third parties. We will not use your Personal Data for the purposes incompatible with the purposes for which you have been informed, unless it is required or authorized by law, or it is in your own vital interest (e.g. in case of a medical emergency) to do so.

## 4. Your rights regarding Personal Data we collect from you



You may withdraw your consent to receiving marketing materials and information from us by contacting us as set out in Section 10 herein.

You are entitled (in the circumstances and under the conditions set out in the applicable law) to:

- Request information on your Personal Data processed by us. This right entitles you to know if we hold your Personal Data and if we do, to obtain information on and a copy of that Personal Data.
- Request a rectification of your Personal Data. This right entitles you to have your Personal Data corrected if it is inaccurate or incomplete.
- Object to the processing of your Personal Data. This right entitles you to request DataPowers no longer processes your Personal Data.
- Request the erasure of your Personal Data. This right entitles you to request the erasure of your Personal Data.
- Request the restriction of the processing of your Personal Data. This right entitles you to request only DataPowers processes your Personal Data in limited circumstances and with your consent.
- Request portability of your Personal Data. This right entitles you to receive a copy (in a structured, commonly used and machine-readable format) of Personal Data you have provided to DataPowers, or request DataPowers to transmit this Personal Data to another data controller.

## **5. Children's Personal Data**

You must be a legal adult to use the Website under the applicable law and the laws of the country where you are located. We do not collect, use or share the Personal Data of users under 18 years old.

While individuals under the age of 18 may use the Website, they shall do so only with the involvement, supervision, and approval of a parent or legal guardian. In any case, DataPowers is committed to comply with applicable laws and requirements, like the US Children's Online Privacy Protection Act (COPPA).

## **6. Transfer/disclosure of your Personal Data**

We do not transfer or disclose to any third parties any Personal Data we collect from you unless you provide us with the expressed consent for such transfer or disclosure.

However, DataPowers may disclose your Personal Data:

- if required to do so by law or in a good faith belief the access, preservation or disclosure is reasonably necessary to respond to claims asserted against DataPowers, or
- to comply with legal proceedings, or
- in the event of an emergency involving the danger of public health, death or physical injury to a person,
- to protect the rights, property or personal safety of DataPowers and its owners or employees.

Please remember this Website may be hosted outside your home country, and thus, your Personal Data may be stored on a server hosted outside your home country. By supplying DataPowers with your Personal Data, you permit its transfer outside the country within the bounds of use of such Personal Data in accordance with the applicable law.

## **7. Links to third parties' websites**

Our Website may contain links to and from third parties' websites (including social media). If you follow a link to any of them, please note those websites have their own privacy practices. DataPowers shall not be liable for the respective policies and any collection, use or disclosure of your Personal Data in accordance thereto. Please check the third parties' policies before you submit any Personal Data to their websites.

## **8. Security**

We believe we use reasonable administrative, logical, physical and managerial measures to safeguard your Personal Data against loss, theft and unauthorized access, use and modification. However, we cannot assure



your Personal Data will never be used or disclosed in a manner inconsistent with this Privacy Policy. You should understand no feasible system of data security is invulnerable. Accordingly, we cannot guarantee 100% security of your information. When you voluntarily provide us your Personal Data, you agree to disclose all Personal Data at your own risk.

#### **9. Amendments to our Privacy Policy**

From time to time, we may update this Policy. When appropriate, we will notify you or seek your consent. Any amendments we may make will be posted on this page. Please check back to see any updates or changes to our Privacy Policy in the “Last amended” section.

#### **10. Contact information**

If at any time you would like to contact us with your views about our privacy practices, or with any inquiry relating to your Personal Data (for example, its removal or correction), you can do so by way of our contact from on each web page of our Website, or by email: [info@datapowers.ai](mailto:info@datapowers.ai)